



Women in Film & Television – Alberta
c/o Borden Ladner Gervais LLP
Lawyers, Patent & Trade-mark Agents
1900 - 520 - Third Avenue SW
Calgary, Alberta T2P 0R3
Email: admin@wifta.ca

Thank you for your ongoing support of Women in Film & Television – Alberta (Wifta). Women in Film & Television-Alberta is a non-profit organization that promotes and assists the professional development, equitable treatment, recognition of achievements and the creation of new opportunities for professionals, especially women in the film, video, multimedia and television industries.

TO THANK YOU FOR YOUR SUPPORT, WE ARE DELIGHTED TO RENEW YOUR MEMBERSHIP FOR THE 2011 MEMBERSHIP YEAR (UNTIL MARCH 31st, 2012) WITH WOMEN IN FILM AND TELEVISION – ALBERTA AT NO COST! Your new membership card will be mailed to you shortly.

YOUR MEMBERSHIP BENEFITS INCLUDE:

1. Preferred or free access to a variety of relevant and high caliber events and programs. We are working hard this year to develop this, and have over 10 ideas under construction (and welcome more). We will be “loudly trumpeting” these to you over the course of the next year, and hope you will enjoy these events, and programs.
2. WIFT-International membership & benefits including a listing in the WIFT-I online directory (optional), reduced rates to local & international WIFT-I Summits, On-Line Screenwriting courses, workshops & special events and access to the Film Finishing Fund.
3. Access to our web-site (currently being upgraded) that will have up to date industry news, and profile our members.
4. Providing support to organizations such as Women in the Director’s Chair, post secondary student bursaries and awards, encouragement of motivated young people into our industry, emerging/innovative film, television and digital projects, and others. This year, for example, we supported Women in the Director’s Chair.

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We need more involvement from members, and we are hoping that you will email us (admin@wifta.ca and let us know your needs, suggest ideas for collaboration for us, etc.)

We will seriously consider as a part of our annual giving program any suggestions from members that meet the following confidential investment criteria

- must require minimum/reasonable effort (as we are a volunteer board with limited resources);
- forefront WIFTA's profile to an audience of high interest;
- be no more than \$2500 per year per recipient, and preferably \$500 or less;
- add benefit/value to WIFTA members;
- be of benefit to emerging/innovative in television, film or digital; and
- have the potential to become long term relationships for Wifta and our members

In addition, we would like to build our membership numbers, and so we will offer anyone referred by a Wifta member a \$5.00 annual membership for 2011 (does not expire until March 31st, 2012). All they need to do is email us who referred them, and their contact information, and we'll call them back to welcome them and get them set up on the international database!

We will also be offering AMPIA members a \$5.00 membership.

Wifta's volunteer board is committed to serious fundraising, and providing great value to our long term supporters and members.

If you have any questions, suggestions or concerns please contact WIFT-A via email at admin@wifta.ca .

Sincere regards,
WIFT-A

Coralie Braum
Wifta Board Secretary

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